

### AN ICONIC EXPERIENCE

SHOPPING & DINING

CRABTREE

RALEIGH, NC

### THE BEST OF

### THE TRIANGLE AT CRABTREE

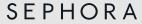
- Largest super-regional shopping Center in the southeast
- Admired North Carolina landmark
- 1.3+ million sq. ft. of retail space
- 10.4 million shoppers annually

- \$530+ million in sales annually
- \$62+ million in restaurant sales annually
- Approximately 200 local, regional, and national shops with three anchors









**BRAHMIN** 







MICHAEL KORS



**BROOKS BROTHERS** 







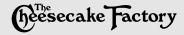




BANANA REPUBLIC





























BARNES&NOBLE



CRABTREE

RALEIGH, NC









CRABTREE RALEIGH, NC









CRABTREE

RALEIGH, NC









# A CENTRAL GATHERING PLACE

Three Signature Experiences

**5,600** Guests

**7,625,707** Impressions

**100+**Annual Center Activities









# CRAVE CRABTREE

From casual to gourmet, mid-day lunches to after-work happy hours, or date-night dining to weekend brunches, Crabtree can satisfy any craving.



CRABTREE RALEIGH, NC

## RALEIGH REDEFINED

Raleigh/Wake County welcomes nearly **16 million** visitors annually whose spending tops **\$2.3 billion**, 21% of which was spent specifically on shopping.



\$134,631 Average Household Income



82,800+ High School Graduate or Higher

14,137+ GED or Alternative Credential

**56,547**+ Associate Degree

235,611+ Bachelor's Degree

148,098+ Graduate or Professional Degree



**490,490+** full-time office employees are within a 10-mile drive



**79%** prefer it over competitive centers.\* Crabtree is the **STRONG FAVORITE** among shoppers.



**95%** reported making a purchase.\*Crabtree Shoppers are **HIGHLY PRODUCTIVE**.

\*Source: Crabtree Shopper Intercepts, December 2022; TruTrade, 12 months ending on December 31, 2022; Esri 2022 Demographic Data. SITES USE DEMOGRAPHIC DATA 2022.

#### SPREADING THE WEALTH

Triangle's net gains in income reported by tax filers who moved to the region in 2019 and 2020.



### FORTUNE 500 COMPANIES

Advance Auto Parts, Bank of America, Duke Energy, Honeywell, Hanesbrands, IQVIA, Labcorp, Lowe's, Truist Financial

# DRIVING GROWTH



#### **APPLE**

- Investing \$1 billion over 10-years for Research Triangle Park campus
- 3,000 jobs
- \$187,000 average salary



### **GOOGLE**

- Created new engineering hub in Durham
- 1,000 jobs



### META

- Parent company of Facebook and Instagram
- Future office nearby

Over the next ten years, job growth is predicted to be higher than the national average at 44.2%, driven by the STEM and tech sectors.

### NEARBY UNIVERSITIES

Nationally ranked universities are nearby.







Plus, other top undergrad and graduate institutions:







