

PACIFIC
RETAIL

DISCOVER SOMETHING NEW

DESTINATION FOR SHOPPING,
DINING, AND ENTERTAINMENT IN
THE GREATER CLEVELAND AREA

Great Northern



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Great Northern
MALL

JCPenney

Welcome

Just five minutes from Cleveland Hopkins International Airport, Great Northern Mall is a convenient, family-friendly shopping, dining and entertainment destination for the Greater Cleveland area's westside. The mall is anchored by top retailers such as Dillard's, Macy's, JCPenney, and Dick's Sporting Goods, and features popular brands like Victoria's Secret, Bath & Body Works, and the largest Forever 21 store in Cleveland. For entertainment, Phoenix Theatres offers an immersive movie experience with 10 screens, premium heated reclining seats, 4K laser digital projection, and Dolby ATMOS sound. Families can also enjoy Empire Kids, a unique indoor play center with mazes, slides, rides, climbing walls, and ball pits. Dining options are just as diverse, with favorites like McAlister's Deli, Red Lobster, BJ's Restaurant & Brewhouse, and the upcoming Texas Roadhouse. The mall also offers a variety of casual eateries, including Raising Cane's, Sbarro, and Mr. Hero, making it a perfect spot for both shopping and dining.

Great Northern
MALL



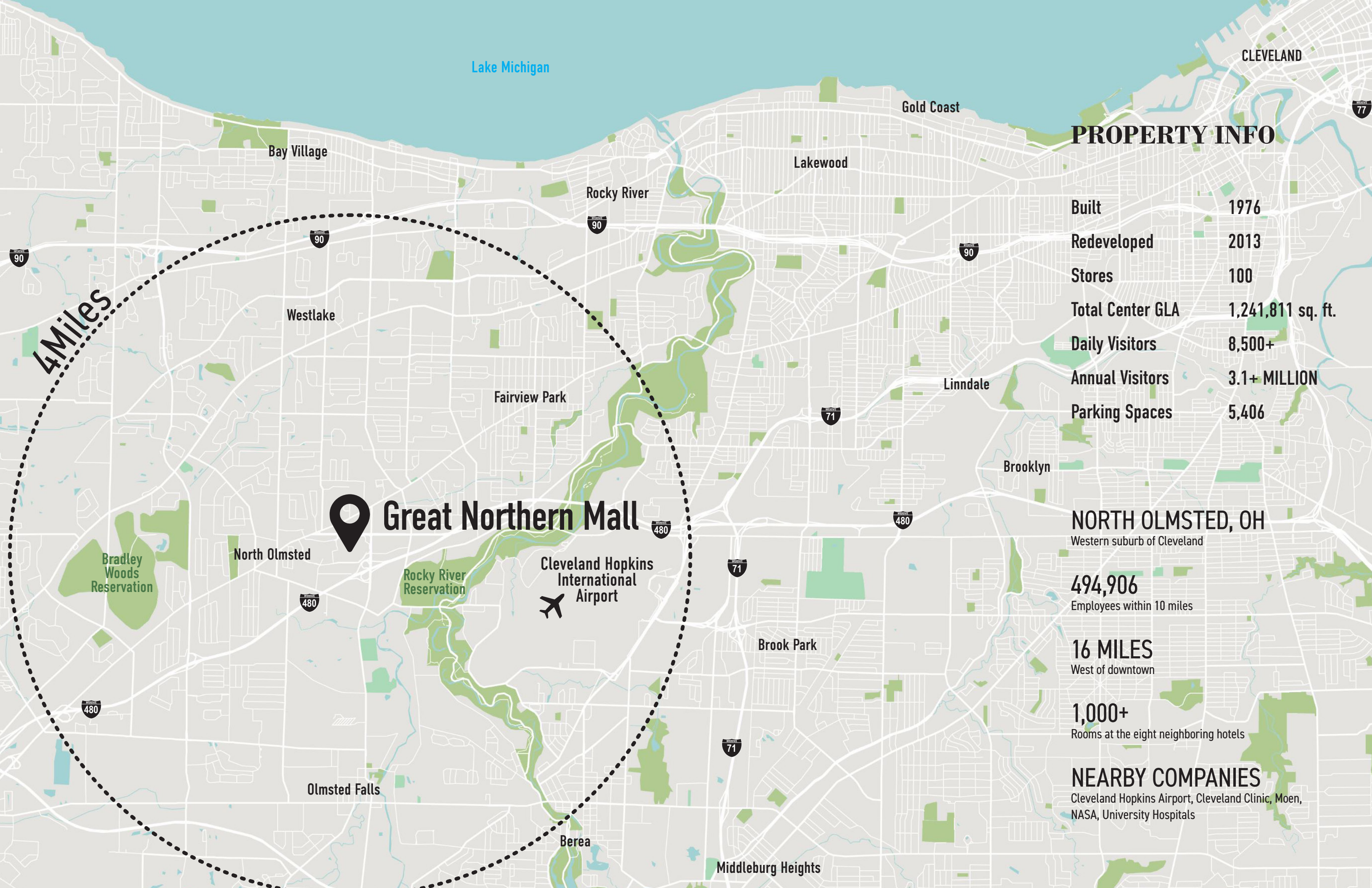
A CENTRAL GATHERING PLACE

WITH A PLETHORA OF HOTELS, A SHORT COMMUTE FROM CLEVELAND HOPKINS INTERNATIONAL AIRPORT, AND LESS THAN 15 MINUTES FROM DOWNTOWN CLEVELAND, GREAT NORTHERN MALL IS WHERE THE WESTSIDE OF CLEVELAND AND TRAVELERS COME TO DINE, SHOP AND BE ENTERTAINED.

The image shows the exterior of the Great Northern Mall. The building has a modern design with a light-colored, possibly stone or concrete, facade. A large, multi-paned glass entrance is prominent, reflecting the surrounding environment. Above the entrance, the words "Great Northern" are written in a large, red, sans-serif font, with "MALL" in a smaller, red, sans-serif font below it. To the left of the building, there is a large, dense green tree. In the foreground, there is a paved area with some small, cylindrical bollards and a red-painted curb. The sky is clear and blue.

Great Northern MALL

Great Northern Mall
is the perfect mix of
family-friendly and
dining on the westside of
Cleveland.



4 Miles



Great Northern Mall

PROPERTY INFO

| | |
|------------------|-------------------|
| Built | 1976 |
| Redeveloped | 2013 |
| Stores | 100 |
| Total Center GLA | 1,241,811 sq. ft. |
| Daily Visitors | 8,500+ |
| Annual Visitors | 3.1+ MILLION |
| Parking Spaces | 5,406 |

NORTH OLMSTED, OH

Western suburb of Cleveland

494,906
Employees within 10 miles

16 MILES
West of downtown

1,000+
Rooms at the eight neighboring hotels

NEARBY COMPANIES

Cleveland Hopkins Airport, Cleveland Clinic, Moen, NASA, University Hospitals

Cleveland Hopkins
International
Airport



Nearby Hotels

Within a two-mile radius of Great Northern, eight hotels welcome business travelers, vacationers and guests visiting to see friends and family. With close proximity to downtown Cleveland and a short hour drive to America's number one amusement park Cedar Point, North Olmsted is a great location for guests to stay overnight and shop and dine at Great Northern in the day.

1,000+ HOTEL ROOMS WITHIN 2 MILES!



COURTYARD MARRIOTT



ALOFT CLEVELAND AIRPORT EXTERIOR



LA QUINTA INN & SUITES



Retail Mix

SHOPPING

★ macy's Dillard's FOREVER 21 **DICK'S** SPORTING GOODS VICTORIA'S SECRET JCPenney
 AMERICAN EAGLE OUTFITTERS AÉROPOSTALE ● sunglass hut Bath&BodyWorks

DINING

BJ's RESTAURANT BREWHOUSE TEXAS ROADHOUSE Opening Soon RED LOBSTER FRESH FISH • LIVE LOBSTER McALISTER'S DELI
 Cane's CHICKEN FINGERS CHARLEY'S WHILLY STEAKS Auntie Anne's

SERVICES

LENS CRAFTERS® Visionworks Great Expressions DENTAL CENTERS

ENTERTAINMENT

KIDS EMPIRE PHOENIX THEATRES

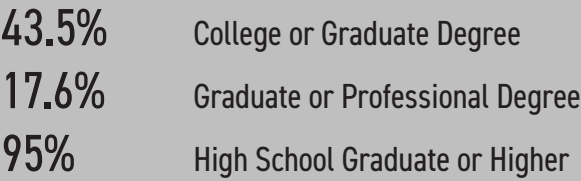
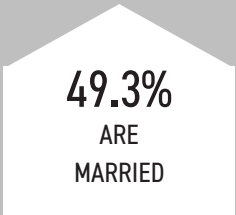


Demographics

| | 3-MILE | 5-MILE | 10-MILE |
|-----------------------|-----------|-----------|-----------|
| POPULATION | 63,144 | 176,893 | 597,973 |
| TOTAL HOUSEHOLDS | 26,793 | 75,341 | 259,441 |
| AVG. HOUSEHOLD INCOME | \$127,458 | \$127,979 | \$111,327 |

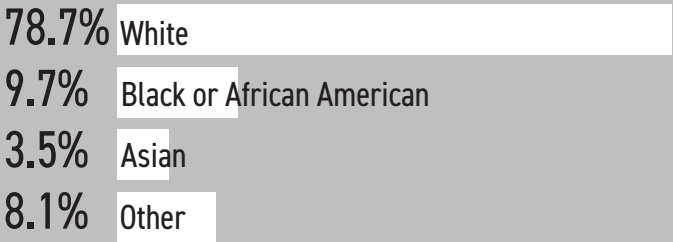
HOUSEHOLDS & EDUCATION

5-MILE RADIUS



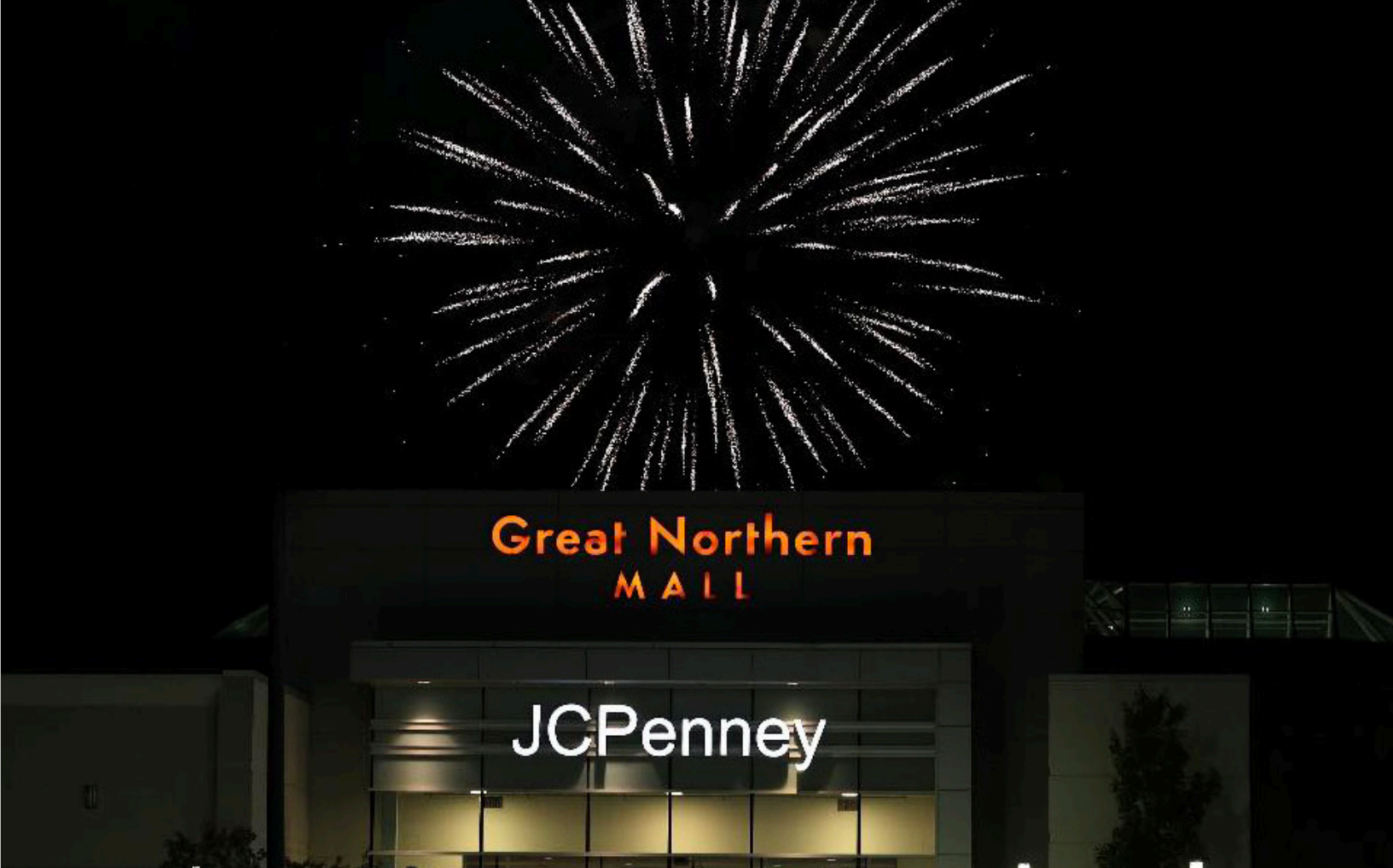
RACE & ETHNICITY

10-MILE RADIUS



Generates **\$131 Million** in sales annually

Boasts over **\$11 Million** in restaurant sales annually



Estimated 3.1+ million shoppers per year

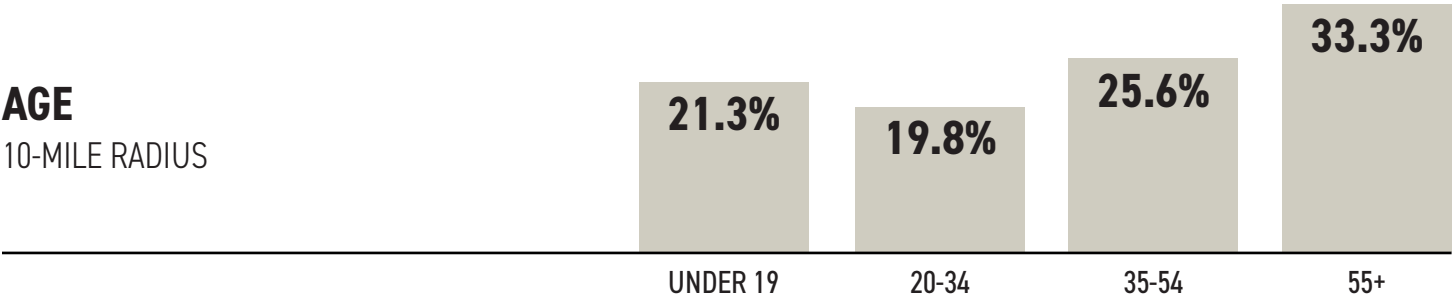
\$6.33 Billion total annual retail expenditure within a 5-mile radius

258,333 shoppers per month **59,615** shoppers per week

35-55+ years of age make up **58.9%** of shoppers

68,240+ shoppers are under **34** within 5 miles

AGE
10-MILE RADIUS

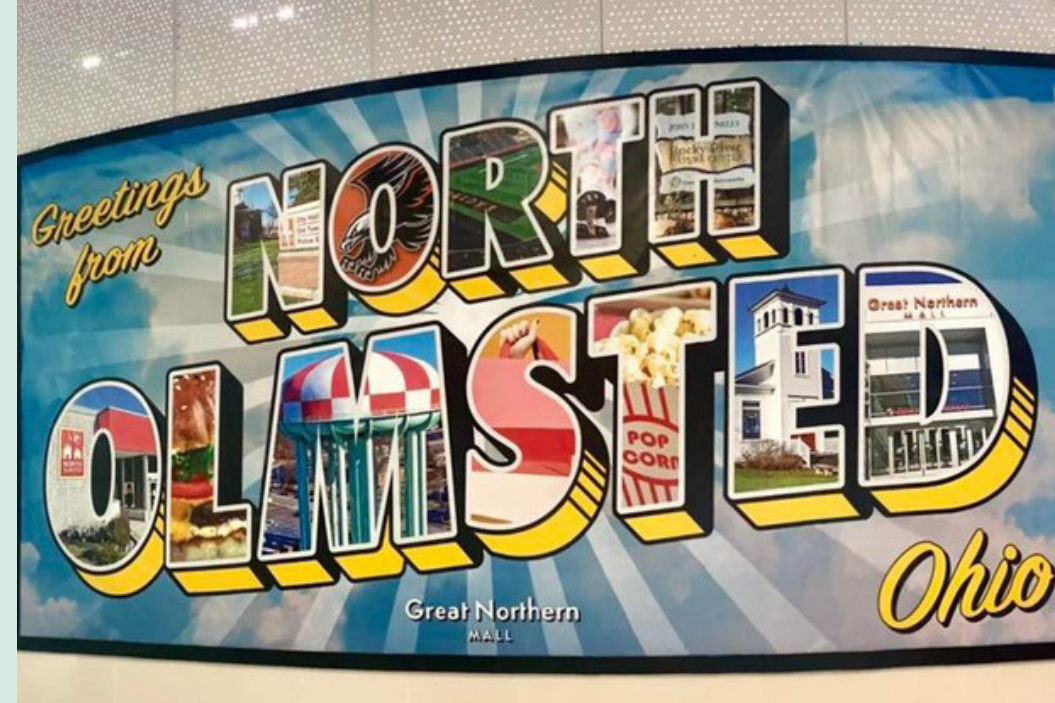


Placemaking

CREATING A SENSE OF PLACE

Customization, Localization & Curation

- Context and details are important
- Destination-worthy public spaces
- Custom artwork & FF&E
- Partnered with local artists & artisans
- Customized music lists



Tenant Marketing

Great Northern features a full service Marketing team to develop and execute strategic Marketing campaigns and programs from community events to public art installations to public relations to increase sales, traffic and visibility at the center.

— DIGITAL & SOCIAL

Inclusion on property website and directories.
Regular social media posts on property social media channels with paid support when applicable.
Opportunity to include info (offers, events, promotions) in monthly e-newsletter.

— PUBLIC RELATIONS

Press releases coordinated with tenants, released in conjunction with paid social posts.
Strong relationships with local media and influencers who can offer turnkey services.

— ADVERTISING

General campaigns for center brand awareness across digital, social, print and sponsorships.





**SUSTAINABLE
PRACTICES**



**24/7 SECURITY
PRESENCE**



**DIVERSE
TENANT MIX**



**AMPLE
PARKING**



**CHILDREN'S
PLAY AREA**



**COMMUNITY
CENTER**



**OUTDOOR
DINING PATIOS**



PHOTOS WITH THE EASTER BUNNY



FASHION SHOWS



SANTA EXPERIENCE



HOLIDAY STILT WALKERS

Community Programming & Signature Events

100+
ANNUAL CENTER
ACTIVATIONS

10+
SIGNATURE EVENTS
PER YEAR

20K+
PARTICIPATING
ATTENDEES PER YEAR

JUNGLE TERRY



PRINCESS PARTY



SNOW SISTERS PERFORMANCE



MALLOWEEN



By The Numbers

FACEBOOK

35,000+ Page Likes

85,000+ Check-ins

88,000+ Monthly Impressions

WEBSITE

16,000+ Average Monthly Sessions

34,000+ Average Monthly Page Views

INSTAGRAM

7,700+ Total Followers

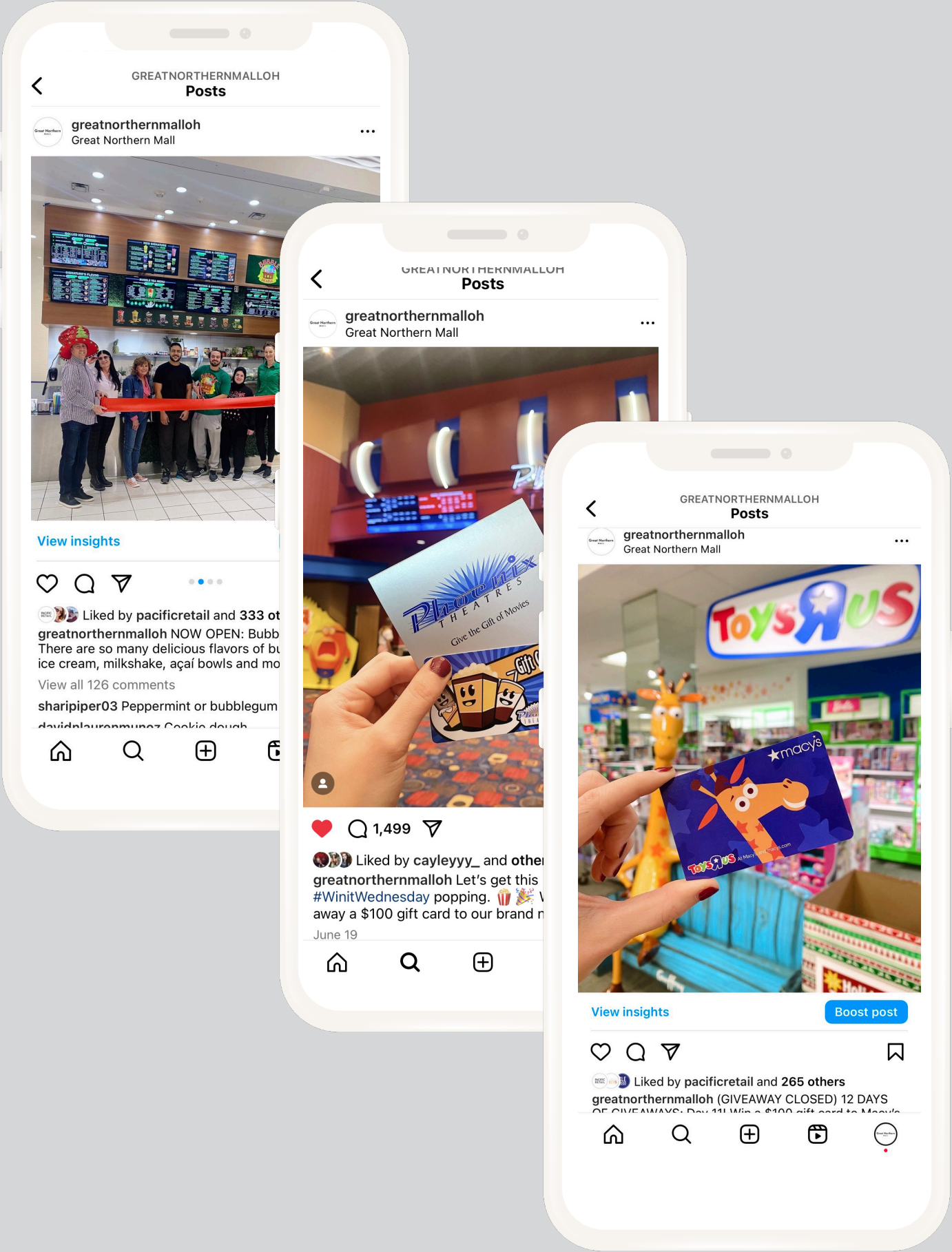
7,500+ Monthly Impressions

EMAIL

47,700+ Total Subscribers

SMS

18,000+ Total Subscribers



Environmental, Social & Governance

OUR COMMITMENT

At Great Northern, we honor our connection to the community and the environment, recognizing blessings and generously sharing resources with others. Our management team at Pacific Retail strives to be stewards of sustainability across their portfolio of properties by collaborating with stakeholders at all levels.



LED is highly energy efficient technology. The widespread use of LED lighting has the greatest potential impact on energy savings, and we're proud to have over 2,000 LED lights installed.

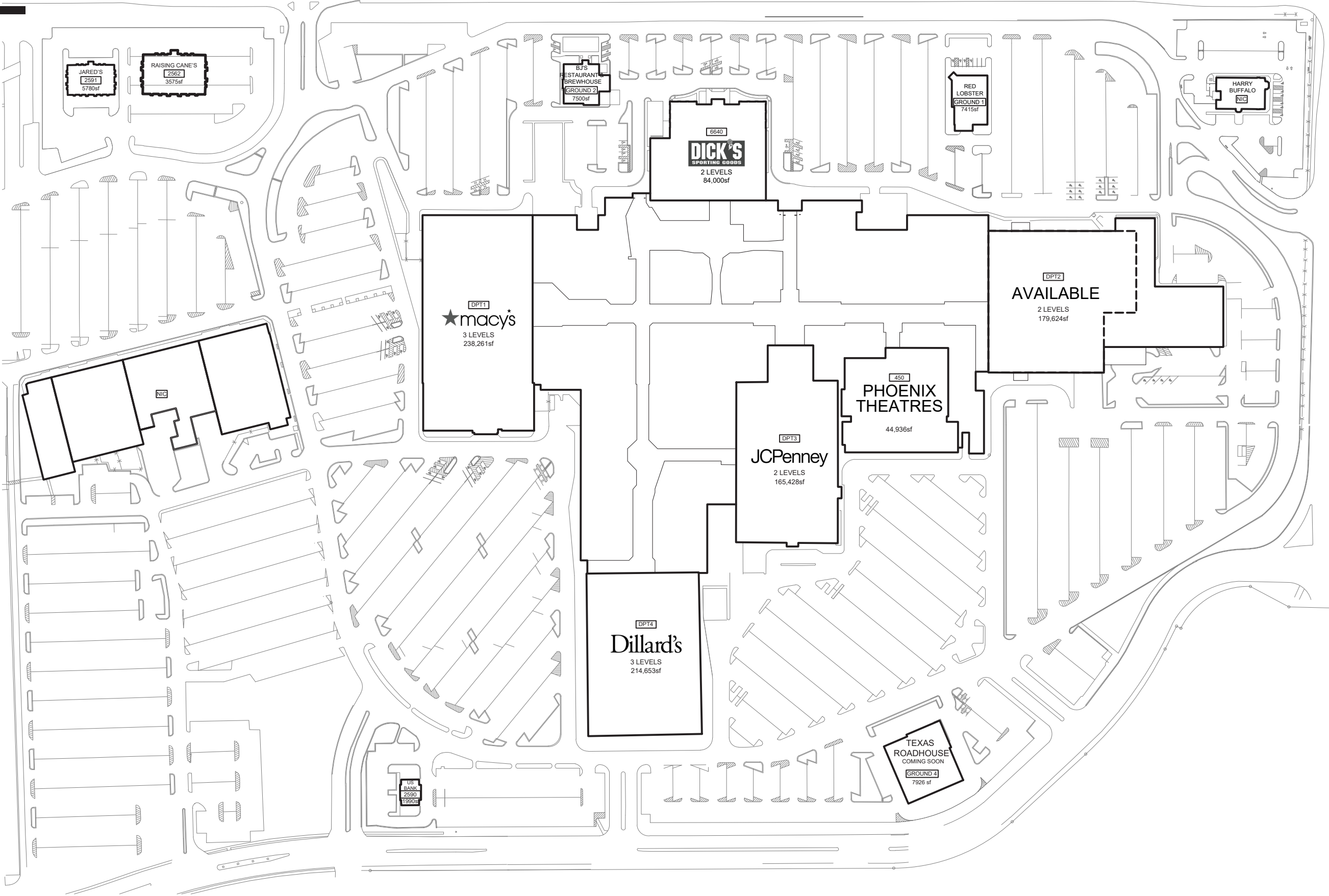


Cardboard recycling minimizes waste and improves the overall hygiene of the environment. It also helps conserve natural materials. Over 250 tons of waste are recycled per year at Great Northern.



This is a crucial component to centralizing property infrastructure. Our operations run efficiently to monitor ventilation, lighting, energy, fire, security systems and more.

Site Plan







LEASING

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Great Northern
MALL

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Partner with us!

Pacific Retail Capital Partners (PRCP) is one of the nation's premier real estate investment groups, with a proven track record of evolving and repositioning large-format retail properties. Based in Southern California, PRCP strategically leads over \$3 billion and 24 million square feet in assets under direct management and an additional 17 million square feet of asset management, advisory and master planning services.

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